

Attachment 3
PPBEP COMMUNITY GRANT FINAL REPORT FORM

Agreement No.:	FY2022-02		
Grantee Name:	Pensacola MESS Hall		
Grantee Address:	418 E Wright St, Pensacola, FL 32501		
Grantee's Representative:	Megan Pratt	Telephone No.:	877-937-6377
Project Title:	Estuary Exhibit		
Please submit any high-resolution photos related to the project, if available (include photo credit for possible use by PPBEP for use in our e-newsletter, annual report, social media, or website) with your report as image files to lmcdonald@ppbep.org .			

RESULTS: Describe the progress made toward the goals and objectives as stated in the funded grant application.

The goal of the project was to engage a large cross section of people in learning about our critical estuary habitats. We targeted high need schools for free field trips and also engaged other learners who attended paid field trips. We aimed to achieve this goal with the installation of a special exhibit with hands on activities connected to estuaries. The exhibit was successfully installed with enhancements as visitors continued to interact with it.

IMPACT: Summarize the organization's key evaluation results related to the funded grant (number of people reached, samples taken, etc.):

On field trips, we reached 1700 learners. Of these, 60% were white, 25% were Black, 8% were two or more races, and 6% were Hispanic. Fifty-four percent are eligible for free or reduced lunch. In addition to the field trips, nearly 2000 people visited during the funding period and experience the estuary exhibit. Of those, 63% were in groups that just had locals while 27% were in groups that were all from out of town, with 10% in mixed groups. The majority of the visitors were white (55%), with many who chose to not respond to the question on race (24%). Seventy percent of visitors indicated that they were more interested in estuaries after exploring the exhibit, and 70% reported that they learned something new. In addition to the survey feedback, many visitors expressed their enthusiasm for the exhibit and special programs in conversation with staff.

SUCSESSES AND CHALLENGES: Describe the significant successes and challenges the organization experienced related to the funded grant.

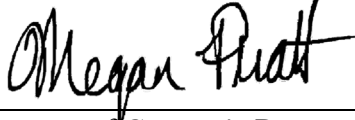
The exhibit was deemed a success based on the positive reaction to the components by the visitors. The activities engaged a large age range, from preschool to adult, with different components, providing a positive experiences all visitors. We experimented with providing the additional information about the exhibits, connecting them more directly to estuaries, through an exhibit guide that visitors could peruse. Unfortunately, many visitors did not even notice the guide. Additionally, we were challenged with providing the free field trips due to the many obstacles to busing that schools faced this year.

LESSONS LEARNED: Describe what the organization learned based upon the results, successes, and challenges reported. Address programmatic, evaluative, or organizational changes that will be made based upon these lessons learned.

The exhibit guide was underutilized, and we will continue to search for other methods to provide more in-depth information to visitors. Our Curiosity Days all had special workshops which filled, but that turned away other potential visitors who might have enjoyed the free exploration activities. Therefore, we will resume having Curiosity Days without special workshops, possibly scheduling the workshop content for other days.

This report is submitted in accordance with the reporting requirements of Agreement No. FY2022-02 and accurately reflects the activities associated with the project.

July 26, 2022



Signature of Grantee's Representative

Date

Megan Pratt, Executive Director

Print Name and Title